

Pharmapack Europe 2021 Award Winners Announced

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Pharmapack Europe recognizes excellence and innovation in connected devices, wearables, packaging, sustainability, eco-design, patient-centric design, and animal health

Exhibitor Innovation Awards

Routes of Administration - EVEON - Intuity® Spray

Connected Devices & Wearables – Nemera - Symbioze

Primary Packaging – ARaymondLife - OR2Pack

Highly Commended – Heinlein - Flipdropper

Excellence in Packaging Sustainability – Hoffman Neopac - Polyfoil® Mono-Material Barrier Tube

Health Product Awards

Eco-Design UCB Pharma - CIMZIA 2x200mg Syringe Maintenance Kit

Patient-Centric Design - Abbott Healthcare Ltd - AcuDose®

Animal Health – Boehringer Ingelheim Vetmedica - Aservo® EquiHaler®

Paris, 13th-14th October 2021: Pharmapack Europe (#PharmapackEU) announce the winners of the 2021 Pharmapack Awards and, due to the exceptional quality of this year's entries, seven winners have been chosen across both the 'Exhibitor Innovation' and 'Health Product' awards.

The **Exhibitor Innovation** awards recognise four winners plus one highly commended product. EVEON was given the 'routes of administration' innovation award for their Intuity® Spray. Nemera received an award for the 'connected devices and wearables' category. The 'primary packaging' innovation award was given to ARaymondLife, with Heinlein receiving a commendation. Finally, Hoffman Neopac was the recipient of the 'Excellence in Packaging Sustainability' award.

In the **Health Product** awards, innovation was recognized across three categories for the first time. UCB Pharma won the Eco-Design award in partnership with CIMZIA and Abbott Healthcare Ltd received the 'Patient-centric Design' award for their AcuDose® product. In addition, so impressed were the judges with Boehringer Ingelheim Vetmedica's Aservo® EquiHaler® that they decided to create a special Animal Health category.

"Innovation and exploring new ways to overcome challenges has been integral to everything the industry has achieved in the last two years. Pharma packaging and drug delivery devices are no exception to this and the quality of our entries and the new products coming to market will help improve sustainability, patient compliance and the efficacious delivery of medicines to patients. So I congratulate all the winners for advances they have made," commented, Tara Dougal, Head of Content and Insights for Pharmapack Europe.

EVEON, winner in the exhibitor innovations, was awarded for their Intuity® Spray, which offers an accurate airless mist delivery with small particles to enhance surface covering. Along with its electromechanical features, it allows for a full and precise control of dose. Nemera received an exhibitor innovation award in 'connected devices & wearables' for their Symbioze on-body injector. This sustainable alternative to self-injecting medication uses both reusable and disposable parts that are suitable for various drug platforms and cartridges.

Within the packaging awards, the OR2Pack by ARaymondLife received the 'primary packaging' prize with their innovative sterility packaging suitable for surgery. The judges also delivered a highly commended entry to the Heinlein's Flipdropper – a novel container with integrated drip function for easy dosing.

For 'Excellence in Packaging Sustainability', Hoffman Neopac was awarded for their Polyfoil Mono-Material Barrier Tube. This tube is fully recyclable and gives protection to a wide range of pharma formulas.

In the **Health Product** awards, the CIMZIA 2x200mg Syringe Maintenance Kit for UCB Pharma was awarded the 'Eco-Design' award. The kit incorporates innovative packaging to focus on sustainability

while also addressing the unique needs of those living with Rheumatoid Arthritis.

The AcuDose® by Abbott Healthcare Ltd was awarded for the 'patient-centric' design category. This innovative measuring cap conveniently doses an accurate amount for the patient. The convenient packaging also reduces exposure to the environment and is travel friendly.

In the newly created 'animal health' category, Boehringer Ingelheim Vetmedica was awarded for their Aservo® EquiHaler®. It allows ease in treatment of severe equine asthma. It also represents the first worldwide registered drug delivery device product for the treatment of horses by inhalation. With its integrated Soft Mist Technology, the medication can go deep into the lungs.

Prof Phillipe Arnaud, who is the Chair of the Health Product Awards Jury, commented, *"After much discussion we decided to attribute a special prize for Animal Health to the Aservo® EquiHaler® from Boehringer Ingelheim Vetmedica; the Jury were impressed by the innovative nature of the device, and it's sustainable development approach. Compliance in animal health is a challenge, particularly with large animals and for asthmatic treatments. We look forward to seeing user feedback and case studies for this product."*

-ENDS-

Notes to editors

About Pharmapack

Launched in 1997, Pharmapack is the European event for Pharmaceutical Packaging, Drug Delivery, Medical Devices and Machinery. Pharmapack started as a biennial conference and exhibition, taking place every other year in Paris, until industry developments demanded a more frequent event to help the industry stay up to date on the latest trends, developments and regulations. In the past 20+ years, the event has grown from a conference with a small table-top exhibition, to an event hosting 411 exhibitors and welcoming 5,290 attendees over 2 days. In 2018, Pharmapack also featured the International Meetings Programme (business matching), an International Meetings Programme, full 2-day Conference, 1-day Symposium, Workshops, Learning Lab presentations, Awards ceremonies, a Start-up Hub, Innovation Gallery and Tours.

About HCPC Europe

HCPC Europe is a not for profit organisation under the provision of the Belgian Law, registered in Brussels. The mission of HCPC Europe is to educate the healthcare sector about packaging that improves patients' lives, for example by enhancing compliance and adherence to medication regimes. We believe that the packaging of medicines can in itself play a significant part in therapy adherence and we want to promote packaging-related initiatives which will help improve therapy adherence by patients.

About Adelphe

Adelphe's aim is reducing the environmental impact of packaging waste in France. As a non-profit organization, under French government approval, Adelphe is a subsidiary of Citeo. Adelphe provides support to everyone involved in the recycling industry in order to help packaging producers create eco-friendly designs that are easy to recycle for the consumer. More than 9,000 companies are affiliated with Adelphe and invest around 60 million euros in order to make the economy more circular.

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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The Informa Markets annual schedule of Pharmaceutical events include: Korea (11-13 October 2021), COEX – Seoul, Korea); Pharmapack Europe 2021 (13-14 October, 2021 at the Paris Expo, Porte de Versailles – Paris, France); CPhI, ICSE, P-MEC, FDF, InnoPack Worldwide, BioProduction (09 November – 11 November 2021 at Fiera Milano, Milan); CPhI & P-MEC India (24-26 November 2021 at the India Expo Mart, Greater Noida, Delhi NCR – Delhi, India); CPhI & P-MEC China (Dec. 16 to 18, 2021 at SNIEC – Shanghai, China); CPhI Japan (20-22 April, 2022 at the Big Sight Exhibition Centre – Tokyo, Japan);

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