

Pharmapack Europe: Innovation, Networking and Education

Aug. 24, 2021 by Abdul Khalifeh

Welcome to Pharmapack Europe 2021!

It is an extremely exciting time for the pharmaceutical drug delivery and packaging industry as we emerge from the pandemic driven forward by renewed emphasis on innovation, sustainable supply chains & speeding products to market. The inspiration of everything the industry has achieved in developing new vaccines and therapies is fuelling a surge in new development – from autoinjectors and transdermal patches, to smart packaging, sustainability and patient centricity.

This, coupled with size and speed with which new deals were agreed in the last year, has led to contract packaging organisations and device manufacturers developing even deeper relationships as part of advancing new therapies. And, lastly of course, as a global industry we are incredibly excited to be able to meet again – so we are expecting a really dynamic atmosphere at this year's event.

Pharmapack 2021 will showcase many of the **latest innovations** in the industry and bring the entire **community** together to help **foster new advances**. Moreover, the two-day event will provide visitors with insights from leading industry experts, a peak of some of tomorrow's trends and innovations in packaging and drug delivery, all alongside a plethora of networking opportunities – including a newly introduced online conference & networking platform.

Event Overview

To help empower everyone in the industry, anywhere in the world, Pharmapack Europe will run in 2021 as a hybrid event: taking place online and on-demand from the **27th September to 15th October**, and in person at the **Paris Expo, Porte de Versailles, Paris** from **October 13th & 14th**.

This year, Pharmapack Europe will host to a maximum of 5,000 attendees and 360 exhibiting companies from 75 different countries across a two-day in-person event. A who's who of pharma packaging innovators are exhibiting at Pharmapack Europe 2021, including Aptar, BD Medical Pharmaceutical System, Baumann, Nemera, Boehringer Ingelheim, SHL, and Rondo.

The digital conference agenda spans over two weeks and includes products innovations from exhibitor content and learning labs as well as groundbreaking market insights. Divided into three main tracks, the conference takes place remotely in the second week of the event, with digital awards held in week three. Track one explores Digital Health, Connectivity & Patient-Centricity; Track two discusses Trends in Sustainable Packaging & Devices; and Track three focuses on Combination Products & Large Volume Drug Delivery.

Detailed session highlights:

5th October, 10:30-11:00: The True Value Proposition behind Track & Trace: A special presentation by Christophe Bureau, President of Beeyond, on Track & Trace. He discusses how tagging a package empowers full supply chain visibility, and the associated services and business models – including real world case studies.

5th October, 13:30-14:30: Designing patient-centred pharmaceutical packaging: Key insights from an industry-based research study: This session with Giana Carli Lorenzini, PhD, Postdoctoral research fellow, Lund University, explores patient-centred pharma packaging. Presenting insights from pharma companies and start-ups on the unique needs of patients and the implications this has for development and design.

6th October, 11:30-12:00: Practical Measures for Improving Sustainability and Reducing the Carbon Footprint of Medical Devices: This session by Brennan Miles, Head of Drug Delivery, Team Consulting, evaluates drug devices and potential sustainable alternatives to current designs. In particular, Miles focuses on approaches that reduce overall carbon footprint, as well as connectivity in new designs.

7th October, 11:00-11:30: Current Trends in Biosimilars and the Impact on Auto-injector Development: This presentation by Charbel Tengroth, Managing Director, Tengroth Consulting, details the advantages of Biosimilars to make medications easier and more accessible to people at home through pre-filled syringes and injection devices. Tengroth discusses therapy areas that favour auto injectors and how they fare in the market.

The 2021 edition of Pharmapack will also feature **Learning Labs** which are designed to inform visitors about the latest innovations in products and solutions in 20-minute presentations. Topics from 2020 included, Changing Regulatory Requirements for Extractables & Leachables Testing on Pharmaceutical Packaging Systems, Connected Pen Injectors: Creating a Real Value in Clinical Trials, A seamless transition from Clinical to Commercial Packaging and Inhaler Devices and the Environment: Going Green

Needn't Cost the Earth.

The prestigious **Pharmapack Awards** will be hosted in Week 3 at Pharmapack Europe 2021 and will celebrate the latest innovations from the pharmaceutical packaging industry. The awards have two categories – Health Product and Exhibitor Innovations – each of which are judged by a jury of independent industry experts and decision-makers. The winners will be announced on the 12th of October.

The Health Products category is open to pharmaceutical, veterinary, biopharma or OEM companies – they can also co-apply with their packaging or device manufacturer or supplier if the innovation is a collaborative one – but entries must be of a product that has been commercially launched or patented since January 2021. The Exhibitor Innovation awards for Pharmapack Europe 2021 have 6 distinct recognitions: Routes of Administration; Connected Devices & Wearables; Primary Packaging; Excellence in Packaging Sustainability; Packaging Machinery & Supply Chain; and Logistics & Distribution.

After the high-level quality of entries in last year's awards, it is anticipated that 2021 will see another stellar standard. All exhibitor innovations submitted for the Pharmapack Awards are showcased in the **Innovation Gallery**, which gives a comprehensive overview of recently launched products.

In the heart of the show floor will be the **2021 Start-up Hub**, providing a space to learn about companies developing and expanding new technologies in packaging, labelling, drug delivery, device design and engineering. These innovative companies will present early-stage products and pitch them to a panel of experts in order to gain more exposure and network.

Pharmapack Europe will be online 27th September-15th October, and in person 13th & 14th October 2021 at the Paris Expo, Porte de Versailles, France. Register now at

<https://www.pharmapackeurope.com/en/attend/register-to-attend.html>