

CPhI partners with SGS for Company Verification Service

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The 'CPhI Verified' certificate will provide pharma companies with an internationally accredited pre-qualification service

CPhI announces the launch of **CPhI Verified** for selected companies listed on [CPhI Online](#). CPhI Online is the largest pharma marketplace and content hub. CPhI Verified is developed in partnership with SGS – the world's leading verification, inspection and certification company. CPhI Verified will enable companies to prove customer and stakeholder requirements, build trust and brand loyalty – providing a benchmark of legal, regulatory, quality and company pre-qualification compliance.

CPhI Verified companies will have an overview of potential opportunities for improvement.

CPhI Verified is included as part of the Platinum subscription on CPhI Online. The service will see SGS undertake a detailed review of company information, insurance, quality management certifications and health and safety standards through to Cooperate Social Responsibility and broader engagement systems.

"We launched the service to further increase trust and transparency among the suppliers on CPhI Online, which is the largest pharma marketplace and content hub in the world. By partnering with SGS, buyers can be assured that potential partners have been pre-qualified for a range of criteria. We knew this was incredibly important to our audiences as global pharma increasingly diversifies its supply chain partners, and of course, it also empowers suppliers an important mark to stand apart from global competitors," commented, Adam Andersen, Group Brand Director at CPhI.

CPhI Online launched the service in response to customer requests for an easily recognisable global benchmark for quality and integrity, and SGS was chosen as the verification partner thanks to being the leading verification, inspection, and certification company

Andersen, added "as supply chains become more global and companies search for new partners. We identified CPhI Verified as a process that could immediately help our audiences, especially as many pharma companies are now looking for increased resilience and alternate partner contingencies."

-ENDS-

Notes to editors

About CPhI

CPhI drives growth and innovation at every step of the global pharmaceutical supply chain from drug discovery to finished dosage. Through exhibitions, conferences and online communities, CPhI brings together more than 100,000 pharmaceutical professionals each year to network, identify business opportunities and expand the global market. CPhI hosts events in Europe, Korea, China, India, Japan, South East Asia, North America, and the Middle East and Africa. Co-locating with ICSE for contract services; P-MEC for machinery, equipment & technology; InnoPack for pharmaceutical packaging; bioLIVE for biopharma; Finished Dosage Formulation for every aspect of the finished dosage supply chain; and NEX for natural extract products, applications and solutions. CPhI provides an online buyer and supplier directory at CPhI-Online.com.

For more information visit www.cphi.com

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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About SGS

SGS is the world's leading verification, inspection and certification company. It is recognized as the global benchmark for quality and integrity. Their 89,000 employees operate a network of 2,600 offices and

laboratories, working together to enable a better, safer and more interconnected world. SGS is involved in numerous industries - agriculture and food, chemicals, oil & gas, transportation, life sciences, energy and more.

SGS's verification processes are used by large, multinational organizations across several sectors.

For more information, please visit www.sgs.com.

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